

# PICK YOUR POISON



## THE HISTORY OF THE MOTIV VENOM LINE OF BOWLING BALLS



### Venom Strike - October 2012

The Venom Strike is a powerful bowling ball designed to deliver devastating hits on light-medium oil lanes. It features the proven Gear core for easy revs and tamed track flare. The advanced Atomix Arc Solid Reactive cover sinks its fangs into the lane, reading friction to hit the pocket with precision and power.



### Venom Toxin - March 2013

The Venom Toxin™ is a deadly hybrid bowling ball that features bright colors as a warning. It has a smooth yet angular backend that delivers powerful strikes with destructive force on light to medium oil conditions. The ball is built around the proven Gear™ core, which provides easy revs and tames track flare for maximum striking power. The cover, made with Hybrid Radial Reactive technology, skids down the lane cleanly before unleashing its devastating power on the backend.

### Venom Shock - March 2014

The new solid purple Venom Shock is designed for light to medium oil conditions, offering a violent reaction on the lane. With a proven Gear™ weight block and new Turmoil™ MFS Reactive cover technology, this ball delivers a smooth yet angular backend motion for devastating strikes. The Venom Shock combines performance, looks, and affordability, making it a standout choice for bowlers looking for a high-quality ball at a great price.



### Venom Panic - January 2015

The Venom Panic is the first pearl ball in the Venom series, designed for light to medium oil conditions. It features the Gear™ core, known for its easy revs and energy retention, and the new Turmoil™ MFP cover for more length and angular backend motion. Overall, the Venom Panic is a deadly response to friction on light to medium oil shots.

### Venom Cobra - May 2016

Introducing the Venom Cobra, a new powerhouse in the world of bowling balls. Featuring the innovative Top Gear dual-density weight block and Sabotage Hybrid Reactive cover, this ball is designed to dominate on light to medium oil conditions. The Top Gear core enhances ball motion in ways that are clearly visible on the lane, providing more length and a quicker response to friction than its predecessor, the Venom Shock.



### Venom Shock Pearl - January 2018

The Venom Shock Pearl (VSP) is the latest addition to the MOTIV ball lineup, featuring a Hexion cover and dual density weight block. Designed as a complement to the original solid edition, the VSP offers a more angular backend motion while still providing great length and angle for rev dominant bowlers. The new Hexion MFP Reactive cover ensures easy length and a fast response to friction, making the VSP a versatile choice for various oil conditions.

## Venom Recoil - March 2019

The new Venom Recoil from MOTIV is a powerful upgrade to the Venom line, featuring an asymmetric design with the Gear APG weight block. Just like the original Venom Shock, the Venom Recoil offers top-notch performance at a great price, making it a fantastic value for bowlers.



## Fatal Venom - October 2020

The Fatal Venom™ is a bowling ball that excels on light-medium oil conditions, thanks to its combination of length and angular strike. It features the latest MOTIV® cover technology and the Gear™ core from the Venom™ Shock, resulting in a super-fast spin with minimal track flare for a stable ball motion with great energy retention. The Infusion™ Pearl Reactive cover provides excellent length and angularity, making it ideal for drier lanes.

## Blue Coral Venom - April 2022

The Blue Coral Venom™ is a new hybrid asymmetric in the Venom™ line, known for its versatility and strong performance on moderately high friction surfaces. It combines the Coercion™ MFH Reactive cover for traction in the oil with a smooth down lane motion. The Gear™ APG core allows the ball to attack the pins from different angles using an aggressive cover stock.



## Black Venom - March 2023

Introducing the Black Venom™, a powerful addition to the Venom™ line. With the new Turmoil™ MXC cover and Gear™ APG asymmetric core, this ball offers increased traction and a smoother motion on light-medium oil lane conditions. The Turmoil™ MXC cover enhances bite and performance, while the Gear™ APG core provides versatility in drilling for various shapes.

## Hyper Venom - March - 2024

The new Hyper Venom bowling ball is a powerful addition to the Venom line, featuring a bright color that signals its deadly venom. With a Gear core and new Propulsion MXR Pearl Reactive coverstock, this ball is designed for light to moderate oil volumes, offering a lethal combination of angularity and down lane motion. The Gear core, known for its stability and low flare, ensures a strong mid-lane performance without burning up too quickly.



## Venom ExJ - June 2024

The Venom ExJ is a new bowling ball inspired by EJ Tackett's legendary 2023 Player of the Year season. This ball promises unmatched strength and control on the lanes, with a Turmoil MXC Solid Reactive coverstock that can tackle fresher or slicker surfaces. Paired with the Gear Core, known for its versatility and performance, the Venom ExJ offers a significant upgrade from the Venom Shock. It's time to rewrite the history books and unleash the full force of EJ Tackett's legacy with the Venom ExJ!

**MOTIVATED IN**

