



BOWLERSMART PRESENTS
STORM BOWLING'S

HISTORY OF THE PHAZE

I 2016

Released in February of 2016, the original Phaze was introduced to the bowling world featuring the AX-16 Pearl Reactive coverstock paired with the supercharged Velocity core.



II 2016

Released October 6, 2016, the Phaze II is regarded as one of the greatest bowling balls of all time. With a red velvet cake scent, the Phaze II features the TX-16 Solid Reactive coverstock with the proven Velocity core.

III 2019

The Storm Phaze III was introduced December 2019 and featured the R3S Hybrid Reactive cover, proven Velocity core with a grapevine scent.



IV 2022

Offering a Root Beer Float scent, the Phaze 4 was released February 2022 with the proven Velocity core with an R2S Pearl Reactive coverstock.

V 2022

The Storm Phaze 5 is a reissue of the popular Phaze 4 with the same core and cover combo, but a new Blueberry Crumble scent.



A.I. 2024

The latest evolution in the Phaze line is the Phaze AI which introduces an all new Power Edge finish, a new TX-16 Pearl reactive coverstock, and the proven Velocity core wrapped in A.I. core technology. Top this performance off with a Cherry Vanilla Cupcake scent, a recipe for more strikes!